

# Training and Career Opportunities in the Organic Sector – Career Meeting

**Date:** 12th October, 2014 Sunday 10:00-16:00

**Place:** Ceylan InterContinental Hotel, Taksim  
<http://istanbul.intercontinental.com.tr>

**Registration:** Please use OWC registration system

**Participation fee:** No registration fee.

**Participants:** Up to 150 people will be welcomed



In the frame of the German-Turkish Bilateral Cooperation Project, jointly implemented by FiBL and ETO, a pre-conference at the IFOAM Organic World Congress in Istanbul is organised to showcase the promising job opportunities in the organic sector to young professionals. The event will take place on Sunday, 12<sup>th</sup> of October in Istanbul. The language of the conference will be Turkish with simultaneous translation to English.

Presently agricultural education is offered by 27 agricultural faculties and several vocational schools in Turkey. However, promising school leavers often prefer training and job offers in other sectors than agriculture, where they expect better career opportunities. As a consequence, there is a lack of well-trained junior staff to bring the organic sector in Turkey forward. Thus, this pre-conference is set up as “training & career meeting”, demonstrating to the participants that the organic sector offers a wide range of interesting challenges.

The highlights of the event are:

- Launching of a new internet portal for career and job opportunities in the organic sector in Turkey.
- Bringing together organizations offering training in organic food and farming (Turkey and worldwide) with potential students and young professionals.
- Organic Enterprises will present job profiles and possibilities.
- International and national pioneers in the organic sector will share their personal success stories with the audience.
- Facilitation of the dialogue of young professionals from Turkey and other countries with potential employers and training institutions.

## 1. Target Group

Main target groups addressed are:

- Students and young professionals from Turkey as well as from Bulgaria, Romania, Uzbekistan, Azerbaijan, and Kyrgyzstan.

- ›Representatives from educational institutions offering training courses in organic food and farming in Turkey as well as selected European Universities offering international master courses in organic food and farming.
- ›Producers, traders, certifiers and other Turkish enterprises of the organic sector to present themselves to potential employees.

## 2. Partners

- ›Educational and training Institutions, private sector, online enterprises and government institution will be the partners of the event.
- ›In the frame of a poster exhibition, universities, vocational schools and other organizations will present their specific training programs and possibilities to receive scholarships.
- ›From the industry for the industry – private sector companies will be attending to advertise their vacancies online or search for a suitable position. Human resources staff will bring job descriptions and challenges, necessary requirements and skills and explain recruiting procedures to the table. A speed dating session is reserved for this.
- ›Accompanying training and expertise transfer are real success factors for companies in the organic sector. The Job Fair will address job recruitment in the organic sector and training strategies and include features such as a trainee network and career coaching. Additional qualifications for the organic food trade will also be presented.
- ›As a result of cooperation with other suitable partners such as websites and agencies for job offers, local media partner, government institutions etc. will increase the impact of the event.

## 3. Program

Time	Content
10.00	Welcome
10:15	<b>Keynote Speeches: organic diversity</b>
	Agricultural education and training possibilities in Turkey
	Organic Research in Turkey
	Importance of organic agriculture in the Turkish Government policy
	Importance of the organic food and textile sector for Turkey
11.15	<b>“One lifetime for organic is not enough”</b> Under this motto several pioneers of the organic movement from Turkey and abroad will share their personal experience with the audience
12.30	<b>Poster exhibition and business lunch reception</b> Meet with representatives of education and training institutions at the poster and business lunch reception. Taste organic finger food while discovering interesting study opportunities.
	<b>Career speed dating</b> Discover the range of different positions and jobs skills in an interactive speed dating session
14.30	<b>Launching of ETO’s organic job portal</b> Participants will have the opportunity to access the portal by installed laptops
15.30	<b>Wrap-up</b>
16.00	End